



NTU SPECS

臺灣大學進修推廣部
NTU School of Professional Education and Continuing Studies

英文公共演說. 修辭敘述. 講稿撰寫

English Public Speaking, Rhetorical
Narrative, Speech Drafting



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Other than its discursive normality, how can public speaking be an artistic act? If such act entails a creative process, are there strategies for any public speaker to convey ideas not only in a comprehensible manner but also in an interesting, animating fashion? What are other complications when language makes the challenge even more stupendous? This course aims at incorporating three important elements together in presenting a successful speech in English: drafting ideas, structuring a narrative, and delivering a speech.



The course will go through certain rhetorical analysis with certain successful written speeches and impressive public speeches. Throughout the course, we will also practice many ceremonial speeches such as how to draft and deliver such speeches as a welcome address, introductory statements, and closing remarks. Throughout the semester, we will as well develop students' presentation skills and narrative structuring: what to say and what to avoid. Participation and attendance are obligatory as part of your performance will be assessed by other members.



Challenge of Effective Speaking by Verderber, Rudolph F. Wadsworth Publishing Company

Other supplementary materials in a course packet.

Note : As the entire course is conducted in English and students are asked to perform based on their communication skills in English.

評分標準：

In-class Performance and Participation: 40%

Mid-term Project (alternative for the mid-term exam): 20%

Attendance: 10%; Self-Evaluation: 10%

Final Presentation: 20% (10% evaluated by the instructor and 10% by students)

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週次	主題
1	Introduction
2	In-class Activity; General Theories: Ethos, Logos, Pathos
3	Causes of Public Speaking Apprehension Developing and Delivering Group Presentations
4	In-class activity (public speaking theory/practice) Principles of Effective Public Speaking Adapting to Audiences (76-80)
5	Organizing the outlining of the Speech Body, Story telling
6	Midterm Presentation
7	In-class activity (discourse analysis) Characteristics of Effective Informative Speaking Ceremonial Speaking: Speeches for Special Occasions
8	The Role of International Exchange in Global Understanding (roundtable)

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週次	主題
9	Negotiating skills
10	Poetry Recital and Practice
11	Language and Oral Style
12	Style analysis and comparison
13	Impromptu speeches
14	TBA
15	Project Presentation